

ORDER



Orders
Order / Rev: 724094
Alt Order #: 06389914
Product Desc: NELSON FOR SENATE
Estimate: 644
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 10/22/12 / 10/22/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	14	\$5,540.00	\$4,709.00
10/29/12	10/29/12	5	\$2,010.00	\$1,708.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	14	\$5,540.00	\$4,709.00	0.00
November 2012	5	\$2,010.00	\$1,708.50	0.00
Totals	19	\$7,550.00	\$6,417.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/23/12	10/25/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	-T-T---	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-T---		2				\$90.00		0.00			
2	WJXX	10/29/12	10/29/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	M-----	:30	1	\$90.00	P-3	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$90.00		0.00			
3	WJXX	10/24/12	10/26/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	--W-F--	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W-F--		2				\$110.00		0.00			
4	WJXX	10/29/12	10/29/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	M-----	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$110.00		0.00			
5	WJXX	10/24/12	10/26/12	The View M-F 11a-12p View	CM	M-F 11a-12p	--W-F--	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W-F--		2				\$225.00		0.00			
6	WJXX	10/25/12	10/25/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	---T---	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	WJXX	10/25/12	10/25/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	---T---	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1			\$110.00			0.00			
7	WJXX	10/29/12	10/29/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	M-----	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$110.00			0.00			
8	WJXX	10/24/12	10/24/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	--W----	:30	1	\$130.00	P-3	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$130.00			0.00			
9	WJXX	10/25/12	10/25/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p	---T---	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---		1			\$200.00			0.00			
10	WJXX	10/29/12	10/29/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p	M-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$200.00			0.00			
11	WJXX	10/29/12	10/29/12	Mon Prime C	CM	10-11p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$1,500.00			0.00			
12	WJXX	10/23/12	10/23/12	Tue Prime C Tue Prime C	CM	10-11p	-T-----	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1			\$1,300.00			0.00			
13	WJXX	10/24/12	10/24/12	Wed Prime C Wed Prime C	CM	10-11p	--W----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1			\$850.00			0.00			
14	WJXX	10/26/12	10/26/12	Fri Prime A Shark Tank	CM	Fri 8p-9p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$825.00			0.00			
15	WJXX	10/28/12	10/28/12	Sun Prime C Revenge	CM	9-10p	-----S	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$1,050.00			0.00			
16	WJXX	10/26/12	10/26/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	----F--	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1			\$225.00			0.00			
													Totals	19	\$7,550.00